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# Picture This Production Services

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## RENTALS AND DAY RATES

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- Insurance coverage is necessary for stage and equipment rentals
- Rates are subject to change

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## Complete Crewing

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Picture This has provided the best crew and equipment for over 25 years. All crew positions are experienced and qualified as operators and service providers. Day rates are based on a 10 hour day and will follow OMPA (Oregon Media Production Association) standard guidelines. Picture This is required to employ all freelancers who do not qualify as independent contractors according to the federal and state guidelines. Our payroll management fee is 18% of total labor. This covers worker comp., payroll liabilities (ie., SS , Medicare, Federal and State taxes, unemployment taxes) and payroll processing.

2223 NE Oregon Street, Portland OR 97232  
Main (503) 235-3456 • EQ Room (503) 445-7877 • Live Events (503) 546-0697  
(503) 545-9612 After Hours • (503) 236-2302 Fax

[www.pixthis.com](http://www.pixthis.com)

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# Camera Department

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Our mission is to provide you with the best quality and serviced camera packages in the camera rental market. Each camera is fully prepped, cleaned and packaged strategically to ensure your rental satisfaction. Please provide advance notice if you are traveling. If you would like a tour of our facility or need a prep session with our knowledgeable staff, just give us a call.

## **HIGH DEFINITION CAMERAS/PACKAGES**

**RED ONE Camera** 850.00

Package includes: 2K or 4K Zoom Lens, LCD Monitor, (4) 8GB Cards, Sachtler Tripod, Power Supply, Batteries (*see camera accessories for more options*)

**RED 320 GB RAID Drive** 100.00

**RED EVF Electronic View Finder** 100.00

**Eyepiece Extension with EVF Mount** 25.00

**NEW! Sony PDW-F800** 750.00

Package Includes: HD Zoom Lens, Tripod, HD Monitor, Batteries

**Panasonic AJ-HDC27H HD Varicam** 700.00

Package Includes HD Zoom Lens, Tripod, HD Monitor, Batteries

**HD CINEMA PACKAGE** Includes: Matte Box, Eyepiece, Zoom & Follow Focus 150.00

**Sony PDW-700** 700.00

Package Includes HD Zoom Lens, Tripod, HD Monitor, Batteries

**Panasonic AJ-HDX900** 650.00

Package Includes HD Zoom Lens, Tripod, HD Monitor, Batteries

**Sony HDW-700A** 550.00

Package Includes HD Zoom Lens, Tripod, HD Monitor, Batteries

**Sony PMW-EX3**

Package Includes 14X Fujinon Lens, 1- 8GB SXS Pro Card, Batteries 300.00

**Sony PMW-EX1** 250.00

Package Includes 14X Fujinon Lens, 1- 8GB SXS Pro Card, Batteries

EX Wide Angle Adapter 40.00 32GB SXS Pro Card 75.00

16GB SXS Pro Card 50.00

**NEW! Sony HXR-NX5U NXCAM** Package includes **128GB** Flash Recorder **225.00**  
for up to 700 minutes of recording and 2 32GB Cards

**Panasonic AG-HVX200 Cinema P2** 225.00

**64GB, 16GB, 8GB P2 High Performance Card** 100.00/50.00/35.00

Panasonic DVCPRO HD P2 60GB Store Drive 55.00

*\*Ask about the SCP48 DV adapter enabling you to use Switronix batteries*

**Mini DV & Standard PROMPTERS** see page 5

**Cameras Continued on page 2**

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# Camera Department Continued

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## HIGH DEFINITION CAMERAS CONTINUED

|   |               |
|---|---------------|
| <b>Sony HVR-Z7U</b> w/ Fujinon 14x Zoom Lens                        | 200.00        |
| <b>Sony HVR-MRC1</b> Memory Recording Unit with 1 8GB Card          | 45.00         |
| <b>Sony HVR-Z1U</b>   | 175.00        |
| <b>Sony HVR-V1U</b>   | 175.00        |
| <b>New! Sony HXR-MC1 HD POV Camera Package</b>                      | <b>200.00</b> |
| <b>New! Canon VIXIA HF10</b> Compact HD Camcorder w/16GB Built In   | <b>100.00</b> |
| <b>New! Sanyo VPC-WH1 Underwater Camera</b>                         | <b>100.00</b> |
| <b>New! Contour HD Lipstick with 2GB Micro SD Cards and adapter</b> | <b>75.00</b>  |

## STANDARD DEFINITION CAMERAS/PACKAGES

|   |           |
|---|-----------|
| <b>Panasonic SDX900P</b>  | 450.00    |
| Package Includes Lens, Zoom Lens, Tripod, Monitor, Batteries            |           |
| <b>Sony BVW-600WS 4:3-16:9</b>  | 400.00    |
| Package Includes Lens, Tripod, Monitor, Batteries                       |           |
| <b>Sony D35 (standard) OR D30 4:3-16:9</b>                              | DV 400.00 |
| Package Includes DVCAM or SP Recorder, Lens, Tripod, Monitor, Batteries | SP 300.00 |
| <b>STUDIO CONFIGURATION &amp; CCU's *FOR D35/30 Cameras Only</b>        | 75.00     |
| <b>Panasonic DVX100B</b>  | 150.00    |

## DIGITAL STILL CAMERAS

|   |                      |
|---|----------------------|
| <b>NEW! Canon 7D DSLR Camera with 18-50mm EFS Lens</b>                          | <b>175.00</b>        |
| Package includes 2-8GB, 2-4GB CF Cards, Cavision swing away eyepiece            |                      |
| <b>Lens Options: Canon 75-300 or Canon 10-22 &amp; More</b>                     | <b>25.00 / 20.00</b> |
| <b>*Canon 7D uses the "Small" HDMI monitor with batteries, hood &amp; cable</b> |                      |
| <b>50.00</b>  |                      |
| <b>Nikon D300 12.3 Mega Pixel Package</b>                                       | 250.00               |
| <b>Canon XTi Digital Rebel Kit</b>  | 150.00               |
| <b>Quantum Flash &amp; Battery Pack</b>   | 35.00                |

## FILM CAMERAS

see page 4

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## VTR's & Store Drives

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|                            |               |                              |        |
|----------------------------|---------------|------------------------------|--------|
| <b>NEW! Sony PDW-F1600</b> | <b>500.00</b> | <b>Panasonic AJ-HD 1400</b>  | 450.00 |
| <b>Sony HDW-500</b>        | 500.00        | <b>Panasonic AJ-HD 1200A</b> | 450.00 |
| <b>Sony DSR-25</b>         | 125.00        | <b>Panasonic DVCPRO 930</b>  | 150.00 |
| <b>Sony DSR-11</b>         | 100.00        |                              |        |
| <b>Sony UVW-1800</b>       | 195.00        | <b>100GB Store Drive</b>     | 150.00 |
| <b>Sony HVR-M10U HDV</b>   | 150.00        | <b>DVCPRO P2 Store Drive</b> | 55.00  |

\*\* HD/SD Video Switchers See Page 8

# Camera Accessories

## HD Lens B4 Mount

|                                  |               |
|----------------------------------|---------------|
| Canon 21x(7.5-158)               | 300.00        |
| Canon 9x(5.5-50)                 | 300.00        |
| Fujinon 28x Box                  | * Inquire     |
| Fujinon 18x(7.6-137)             | 250.00        |
| Fujinon 15x(8-120)               | 250.00        |
| <b>NEW! Fujinon 20x(7.5-150)</b> | <b>350.00</b> |

## SD Lens B4 Mount

|   |        |
|---|--------|
| Huge Selection of Fujinon & Canon SD Lenses             | 150.00 |
| Fujinon 24X Lens Pkg w/Zoom & Focus Controls, Lens Sled | 250.00 |

## Follow Focus

|                                  |       |
|----------------------------------|-------|
| Arri Mini Follow Focus           | 35.00 |
| Cavision Studio Follow Focus Kit | 40.00 |
| Cavision Follow Focus Kit        | 35.00 |

## Matte Boxes

|                          |       |
|--------------------------|-------|
| Chroziel 4X5.65          | 50.00 |
| Chrozeil Assorted Styles | 40.00 |
| Arri                     | 40.00 |
| Formatt (Mini DV)        | 25.00 |

## Single Filters 4X5.65

|                   |      |      |
|-------------------|------|------|
|                   | each | 5.00 |
| ND 9, 6, 3        |      |      |
| ND Grad 9, 6      |      |      |
| BPM 1/2, 1/4, 1/8 |      |      |

## Single Filters 4X4

|                                |      |      |
|--------------------------------|------|------|
|                                | each | 5.00 |
| BPM 2, 1, 1/2, 1/4, 1/8,       |      |      |
| WPN 1, 1/2, 1/4, 1/8           |      |      |
| ND Grad 9, 6, 3                |      |      |
| Warm Soft Effects 2, 1, 1/2,   |      |      |
| Coral 1, 1/2, 1/4, 1/8         |      |      |
| Ultra Contrast 1, 2, 1/2       |      |      |
| Fog 1, 2, 3, 4,5               |      |      |
| Polarizer, 812, LLD            |      |      |
| Paradise Blue Grad 1           |      |      |
| Paradise Soft Edge Blue Grad 2 |      |      |
| 6PT Star, 4PT Star             |      |      |
| Harrison Filter Series         |      |      |

## PRIMES

|                          |        |
|--------------------------|--------|
| Zeiss 4K / 35mm Lens Set | 300.00 |
| Zeiss 2K / 16mm Lens Set | 250.00 |

## PL Zoom Lens

|                                 |        |
|---------------------------------|--------|
| Ang 25-250 3.2 4K / 35mm Zoom   | 300.00 |
| Zeiss 11-110 2.2 2K / 16mm Zoom | 250.00 |
| Snorkel Lens S16                | 100.00 |

## Adapters

|                         |        |
|-------------------------|--------|
| Achromatic Lens Set     | 100.00 |
| Super Fish Eye          | 50.00  |
| .8 Zoom Through         | 50.00  |
| .6 Wide Angle           | 30.00  |
| .8 EX Wide Angle        | 40.00  |
| Mini DV Wide Angle 72mm | 25.00  |

## Tripods/Hi-Hats

|                       |       |
|-----------------------|-------|
| Sachtler 25           | 50.00 |
| Sachtler 20           | 40.00 |
| Sachtler 18 or 15     | 40.00 |
| Sachtler 16           | 25.00 |
| Sachtler Baby Legs    | 25.00 |
| Tilt Plate            | 30.00 |
| Tripod Wheels         | 15.00 |
| Hi-Hat Mitchell Base  | 20.00 |
| Hi-Hat 150/100mm Bowl | 15.00 |

## Monitors

|                                      |        |
|--------------------------------------|--------|
| Panasonic 26" HD LCD                 | 125.00 |
| Panasonic 17" HD LCD                 | 75.00  |
| Panasonic 9" On Camera               | 75.00  |
| Panasonic 7.9" HD LCD                | 65.00  |
| Marshall 10.4 HDI/SDI LCD            | 75.00  |
| Marshall 7" HD/SD LCD                | 50.00  |
| Small HD 9" LCD w/HDMI               | 50.00  |
| 17" LCD HD 16:9 Client Monitor       | 50.00  |
| Sony 19" Client Monitor              | 50.00  |
| Sony 8045 / 8044                     | 40.00  |
| 6" TFT                               | 30.00  |
| Wireless Handheld Monitors Available |        |

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# Camera Accessories Continued

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## Steadicam Flyer

**15lb Payload, Built-in Monitor and Battery System** **Complete 250.00**

**New! Worrall Geared Head with Tripod** **Complete 125.00**

**\*We recommend the Mitchell Base Hi-Hat** **20.00**

Glidecam 4000 with Smooth Shooter  
A body mounted camera stabilization system Complete 175.00

Rosco LitePad HO "Great for limited light space"  
Includes Dimmer, Mounting, Cigarette Adapter. Batteries Optional Kit 75.00

### Jib Arms

Losmandy Port-A-Jib 7' Ext 75.00

Mini DV Jib Arm 7'-10' Ext 70.00

### Camera Mounts

Hood Mount 12" 50.00

Mini DV Handle Bar Mount 16.00

**Magliner Equipment Cart** 10.00

### On Camera Lights

Litepanels 5600 LED Flood Light 40.00

Litepanels Micro 25.00

Paglight Minin DV Light Kit 35.00

2BT Dimmable LED Daylight 25.00

X3-Lite: Daylight Balanced 35.00

Anton Bauer Ultra Light 20.00

**Bron HMI Sungun** 150.00

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## Film Equipment

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### ARRIFLEX SR11 S16mm Camera

#### Arri S16mm Camera Package

**Day Rate 550.00**

Arriflex SR11 S16 Body w/APEC

2 400' Magazines S16/16mm

Arri Eyepiece Extension

Zeiss 11-110 T2.2

Chroziel Swing-away Matte Box

Jurgens XC-555/555P color video assist

Sachtler Tripod

4 On Board Batteries

2 On Board Double Chargers

Balance Plate

Mini Support w/Extension Rods

17mm Rods

Sound Barney

Right Hand grip

Arri Tach

Precision Speed Control

Microforce Zoom w/Heden Motor

Mini Follow Focus

#### **Optional items include:**

Angenieux 25-250 Zoom Lens 300.00

Angenieux 5.7 T1.8 WA (reg 16) 60.00

Hi-Hat 15.00

Sachtler Baby Legs 25.00

Zeiss 8mm (regular 16 only) 25.00

Series 9, 4x4 Filters each 5.00

Tilt plate 30.00

**\*\*\* Independent Film Pricing Available**

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# Sound Equipment

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|                               |               |                               |                                  |
|-------------------------------|---------------|-------------------------------|----------------------------------|
| <b><u>AUDIO PACKAGE A</u></b> | <b>150.00</b> | <b><u>AUDIO PACKAGE B</u></b> | <b>85.00</b>                     |
| 1 Wireless Mic                |               | 1 Shotgun Mic                 | 1 Boom Pole                      |
| 1 Boom Pole                   |               | 1 Pistol Grip                 | 1 Zeppelin                       |
| 1 Zeppelin                    |               | 1 Field Mixer                 | 1 Headphones                     |
| 2 Tram Mics                   |               | 1 Headphones                  | 2 25'&50' Cables                 |
| 1 Umbilical                   |               | 2 25'&50' Cables              | * Umbilical Extensions Available |

## **MICROPHONES**

|                                |        |
|--------------------------------|--------|
| Sony UHF Wireless Lav          | 100.00 |
| Sennheiser UHF Hand Held Lav   | 75.00  |
| Lectrosonics Wireless          | 50.00  |
| Sennheiser Wireless Lav        | 50.00  |
| Sennheiser ME-80 or 66 Shotgun | 20.00  |
| Tram Lavalier                  | 10.00  |

## **SOUND ACCESSORIES**

|                     |       |
|---------------------|-------|
| QSC PWRD Speaker    | 65.00 |
| Mackie PWRD Speaker | 45.00 |
| Boom Pole           | 20.00 |
| Zeppelin            | 15.00 |
| Shock Mount         | 5.00  |

## **SOUND MIXERS w/Case**

|                        |       |
|------------------------|-------|
| ENG-44 4 Channel       | 40.00 |
| Shure FP33 Stereo      | 40.00 |
| Beringer 1604A 8 Input | 35.00 |
| Mackie 12 Input        | 50.00 |

## **COMMUNICATIONS**

|                          |        |
|--------------------------|--------|
| Wireless Clearcom Set    | 100.00 |
| Clearcom Headset         | 25.00  |
| Base Station             | 45.00  |
| Gentner Box (phone tap)  | 75.00  |
| Motorola Walkies (12pk)  | 60.00  |
| Motorola Digital Walkies | 40.00  |
| ZOOM H4 Digital Recorder | 30.00  |

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# Speakeasy Prompter Systems

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## Oregon's First in Professional Prompter Services

### **QTV PSP12 \*This prompter will fit the Red Cameras**

Includes 12" flat screen display head with software & Laptop

**QTV FDP15** Includes 15" flat screen display head with software & laptop

**QTV FDP11** Includes 11" flat screen display head with software & laptop

\*We recommend a heavier tripod for on camera stability when using the FDP 15" & 11" prompter heads.

### **Bodelin LCD ProPrompter II Perfect for Mini DV prompting**

Weights 2.5lbs, AC/DC, step down ring attachment with software & Laptop

**Executive Speech Prompter** with flat screen, floor monitors, software & Laptop

|  |          |
|--|----------|
| Wireless Earprompter   | 50.00    |
| Teleprompter & operator full day rate (10 Hour Day)              | 480.00** |
| Teleprompter & operator half day rate (5hrs portal to portal)    | 340.00** |
| Executive speech prompter & operator full day rate (10 Hour Day) | 605.00** |

\*\*These rates include an 18% payroll fee

# Grip & Lighting

## COMPLETE 3-TON HINO GRIP TRUCK

**\$200.00 + mileage**

Fully Equipped, nice and clean, designed by grips, new equipment and fixtures just added.

\* See a complete inventory list on line or request a copy.

**Tungsten Cart includes: (1) 2k, (2) 1k, (2) 650, (1) 200. \$100.00**

## HMI

|                                   |        |
|-----------------------------------|--------|
| 4K HMI Fresnel 120/240/v Complete | 250.00 |
| 2500w PAR 240v Complete           | 285.00 |
| 1200w PAR Complete                | 150.00 |
| 800w Joker Kit w/Chimera          | 315.00 |
| 400w Joker Kit w/Chimera          | 150.00 |
| 575HMI Fresnel Dimmable, Ballast  | 175.00 |
| 575HMI PAR with Lenses, Ballast   | 200.00 |

## KINO FLO

|                                |               |
|--------------------------------|---------------|
| <b>Diva Lite (2) 200w Kit</b>  | <b>100.00</b> |
| <b>Diva Lite 400w Kit</b>      | <b>75.00</b>  |
| Wall-O-Light (10 bank)         | 135.00        |
| 4X4 Bank                       | 65.00         |
| 2X4 Bank                       | 35.00         |
| 12" Single AC/DC Kit w/2 Heads | 50.00         |

## CHIMERA / BOX LIGHTS

|                                       |                     |
|---------------------------------------|---------------------|
| <b>Space Light Studio 6K or 2K</b>    | <b>150.00/35.00</b> |
| <b>Poker Light (lamps additional)</b> | <b>30.00</b>        |
| Daylight Bank                         | 70.00               |
| VideoPro Bank                         | 35.00               |
| 150w HMI Paper Lantern w/Ballast      | 25.00               |
| Speed Ring (adjustable)               | 15.00               |

## DISTRIBUTION

see page 11

## DOLLY & TRACK

|   |               |
|---|---------------|
| <b>Car Dolly Wheels Set of Four</b>     | <b>100.00</b> |
| Matthews Doorway Dolly                  | 50.00         |
| Curve Track 20' Diameter                | ea 20.00      |
| Straight Track 8ft / 4ft                | 10.00 / 8.00  |
| Hot Button Track Wheels Set of Four     | 35.00         |
| Pocket Dolly (multiple angles, 8" ride) | 35.00         |

## GENERATORS \*Fuel Additional

|                           |               |
|---------------------------|---------------|
| Honda 7kw                 | 175.00        |
| <b>Honda EU 2000 NEW!</b> | <b>100.00</b> |

## TUNGSTEN

|                                |               |
|--------------------------------|---------------|
| Source 4 Ellipsoidal 750w      | 25.00         |
| Source 4 PAR 750w              | 25.00         |
| Source 4 Parnel 750w           | 25.00         |
| 5K Fresnel                     | 65.00         |
| 2K Fresnel                     | 45.00         |
| 1K Fresnel                     | 35.00         |
| 1K Open Face                   | 35.00         |
| 2K Open Face                   | 55.00         |
| 2K Zip Soft Light              | 35.00         |
| 650w Fresnel                   | 30.00         |
| 200w Fresnel                   | 30.00         |
| <b>NEW! 9 Light Maxi Brute</b> | <b>125.00</b> |

|                                 |            |
|---------------------------------|------------|
| <b>ARRI KITS</b> (fully loaded) | 60.00      |
| Portable Grip Kit               | 60.00      |
| On Camera Lights                | See page 3 |

## TURNTABLES

|  |        |
|--|--------|
| 8' round, variable speed, floor unit, tow ready    | 300.00 |
| 6" & 12" Variable, Table-top with fully loaded kit | 125.00 |

## BACKDROPS (see website for swatches)

|                                     |        |
|-------------------------------------|--------|
| 12X12 painted / multiple colors     | 35.00  |
| 10X10 painted / multiple colors     | 50.00  |
| 12X12 blue or green screen          | 50.00  |
| 12X12 square frame                  | 25.00  |
| 8X8 green screen                    | 35.00  |
| 8X square frame                     | 22.00  |
| 12X black, silk, sgl, or dbl scrim, | 50.00  |
| 25X40' green screen(on the stage)   | 300.00 |
| 6X set frame,blk,silk,sgl,dbl scrim | 80.00  |
| Green Screen Body Suit              | 65.00  |
| Studio background 10X14,16 &18      | 200.00 |

**\*\* Check out new colors on our site**

**Expendables:** gaff/ paper/ show tape, gels, foam core, black wrap, spray, canned air, lens cleaner, eyepiece chamois, all tape stock that support our cameras, **and much much more.**

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# Live Event Services

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## Menu:

- Up to 5 screen simultaneous playback
- Component and Folsom switchers
- Full PowerPoint development & support
- Show record in multiple formats
- Experienced system engineers
- Pipe and drape
- Intelligent lighting systems
- Openers/Reprise with on site editing
- Multiple camera image magnification
- Speech prompting
- DVD or linear based playback
- Live or delayed webcasting
- Creative/ experienced directors
- Staging design
- Experience from 50-5000 capacity
- Breakout session support

### **Ask about our Live Event Experience!**

We have corporate theater experience locally, in multiple countries and all over the USA.  
Large or small, we are configured to meet your show needs.

**Call for customized configurations and rates**

*We also offer virtual set design and Webcasting services.*

**Call for consultation and demonstrations**

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## Custom Multi-Camera Component Video Flypack

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Why be satisfied with composite signal streams when you can have component? Our scalable units consists of separate flypack stations to support your small or large scale needs.

Portland's best engineers support our equipment and your shows. We offer top quality services and competitive pricing. This system is ready for travel.

**Call for estimate**

Our Component Video Flypack Can Include:

- 3 Sony HD 700 Digital Cameras OR 3 Sony D-35 Cameras with full studio configuration and CCU's
- Panasonic HS400A HD Switcher or Panasonic AG-MX70 Digital AV Switcher
- HD & SD Component Video Mastering
- HD & SD VTR's
- Waveform and Vectorscope
- Directors station with preview and program monitors, 6 sources and tallys
- 2 channel Clear Com system with standard or high-iso headsets
- Wireless Clear Com for stage manager and producer
- 16 channel Mackie mixer w/ 200" 16x4 audio snake
- Waveform/Vectorscope encoding units with chat, polling and transcription

**Call for a consultation and an information packet**

# Live Event Support

Complete live event audio/visual packages are configured to fit your show  
For a friendly consultation, contact our Live Events Manager

## PROJECTORS

|                             |        |
|-----------------------------|--------|
| Panasonic 4.5K HD           | 550.00 |
| BenQ 4500 Lumens            | 350.00 |
| Panasonic 1200 lumens       | 100.00 |
| Wide angle/Telephoto Lenses | 100.00 |

## VIDEO SWITCHERS

|                          |        |
|--------------------------|--------|
| Panasonic HS400A         | 400.00 |
| Kramer VP 727 HD Flypack | 350.00 |
| Panasonic MX70           | 350.00 |
| Kramer SD Flypack        | 250.00 |
| Kramer Switcher Scaler   | 125.00 |
| Kramer 6x1 VGA Switcher  | 75.00  |

## AUDIO SUPPORT

|                                 |            |
|---------------------------------|------------|
| Wired & Wireless Clearcom       | *Call      |
| Motorola Digital Walkies        | 40.00      |
| Gentner Box (phone tap)         | 75.00      |
| DBX 31 Band Equalizer           | 35.00      |
| Wired Dynamic Mics              | each 20.00 |
| Wireless Mic (lav or hand held) | 100.00     |

## PLASMA SCREENS

|   |        |
|---|--------|
| 50" Plasma Screen                       | 350.00 |
| 42" Plasma Screen                       | 250.00 |
| 32" LCD Screen                          | 125.00 |
| Floor Stands *flips to portrait display | 100.00 |
| Floor Stand Shelf Add On                | 35.00  |
| Table Top Stands Available              |        |

## CAT 5 Video Switching Support System

The CAT 5 video cable and receiver box allows you to send camera control, send & receive intercom as well as receiving video signal and tally.

Light weight easy to use single cable with multiple runs up to 500 feet. Day Rate 300.00

## Watchout – For Your Next Event!

**Watchout** is a next level presentation system which can be incorporated into general sessions, special events, parties and video shoots for the ultimate in multimedia production.

- Multiple screen display
- Unsurpassed image quality
- Preprogrammed sequences
- Multiple Projector Stitching
- No rendering (critical for making last minute changes)
- Limitless layering of stills and video
- Manual advances
- Video Masking

\*Call for Rates

## SCREENS

|                          |        |
|--------------------------|--------|
| <b>9X16 Screen *NEW</b>  | 300.00 |
| 8' Cradle Screen         | 75.00  |
| 8X8 Fast Fold            | 75.00  |
| 9X12 Screen w/ Dress Kit | 200.00 |
| 10X14 Screen w/Dress Kit | 250.00 |
| 8X24 Screen w/Dress Kit  | 300.00 |

## VIDEO SUPPORT

|                           |        |
|---------------------------|--------|
| Tek Waveform/Vector Scope | 75.00  |
| ScanDo Pro II             | 125.00 |
| Sony Paint Box            | 50.00  |
| Studio Viewfinder Setup   | 75.00  |
| Video CAT 5 Extender      | 50.00  |
| AJA HD Component-SDI      | 75.00  |
| AJA HD SDI-Component      | 50.00  |
| AJA HD - SD               | 50.00  |
| Video DA 1x4              | 50.00  |
| VGA DA 1x2                | 50.00  |

## **Pro Power RFD dimmer system**

72x1.2K rack, 208 cam locks, 19 pin out

**Day/Week Rate 500.00/1000.00**

## STAGING/LIGHTS: Call for quote

- Pipe & Drape
- 36' Genie Tower
- Chain Hoist (A/C)
- 12" Box Truss
- Lighting Packages
- Plots & CADS
- LED Lighting Packages

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# Post Production Services

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## Digital Foundry

### The Edit Suite

Why struggle with "desktop" nonlinear post-production "solutions" when you can have the real thing? Digital Foundry is a professional editing environment with all the support you would expect from a full service facility. If your sourcing from RED, XDCAM, DVCProHD, HDV, P2 Cards, DVCPro50, Betacam SP, DVCPro, DVCAM or Mini-DV\*, come see how using our professional tools can make your post-production come alive!

Final Cut Pro Studio 2 HD is quickly becoming the industry standard for integration with high quality hardware solutions and our suites are no exception!

Our primary editing suite now features 10-bit uncompressed image quality running on the fastest Mac Pro currently available. We're using FCP Studio 2 because it offers the best performance for the money, which in turn saves your bottom line. If you haven't seen FCP Studio 2 in action, give us a call to see what the excitement is all about.

Our secondary edit suite allows multiple projects and complex renders to occur at the same time.

**\*\*Call today for your RED, XDCAM and all other tapeless workflow solutions**

### Software Solutions

- Poser 3-D Character Animation Software
- Apple "Shake" Compositing Software
- Crazy Talk
- Logic – Apple V.O. record & capture
- Serious Magic "Ultra" Virtual Set Designs
- Apple Color

### Other Features

*•Encoding and prep for web delivery, HD Blue Ray mastering and small run application*

- All fiber network for optimum render times
- SDI input/output, (plus YUV, S-video & composite!)
- HD-SDI in/out 10-bit uncompressed
- After Effects and plenty of cool plug-ins
- Firewire 400 & 800 connectivity
- 16:9 native edit support
- 20+ terabytes of disk storage!
- And lots of other cool stuff.

*Oh, and did we mention the talented editors and artists that work in our suites?*

**Post Production Services continued on page 10**

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# Post Production Services continued

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We also offer high-quality MPEG encoding and authoring for DVD, Video CD or Powerpoint. Our DVD-R copies can be used as a master disc for duplication or playback at your next presentation. All of our edit systems have DVD-R drives for maximum flexibility and the coffee is pretty good too!

**In addition to our main editing suite, we also offer two other editing options:**

- For long-term projects we offer two more FCP software only systems. With plenty of hard drive space, this is the perfect home for your next documentary.
- If remote location editing is part of your next project, we offer a system specially configured for DV editing in the field! With all the same software as our main room plus extra drives and an internal DVD-R burner, this will get the job done. Editors available.

Best of all, our Post Production facility is conveniently located at a unique and comfortable facility located right across the street from Picture This.

## **Voice Over and ADR Booth**

Picture This offers ***Voice Over and ADR services*** available in our ultra-quiet recording booth complete with in-booth playback, monitoring and playback. If you would like to check out the V.O. booth, tour our edit facilities or talk about our post-production services, just give us a call. Coffee's brewing. Hourly rate 95.00

## **SFX Library**

•Atmosphere •Hollywood Edge •Warner Bros. SFX Library

## **Music Library**

•Killer Tracks •Hollywood Edge •Planum Sounds by Frank Sarafine

## **Hourly Service Rates**

|                           |        |
|---------------------------|--------|
| HD suite with editor      | 190.00 |
| SD suite with editor      | 135.00 |
| Voice Over Booth Services | 95.00  |
| HD duplication & layoff   | 95.00  |
| Duplication & layoff      | 45.00  |

\* Hard costs / materials additional

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# The Space

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Our 3000 sq. ft sound stage is a 40'X50' corner hard cyc with full lighting grid at 18', dimmer package, 600 amps cam lock with in-house distro, high-lift, large roll-up door can accommodate a 5-ton truck drive on, custom air replacement system, kitchen and craft services area, green room, lunch room, wardrobe and makeup room, bathrooms and shower. Film and video equipment (including grip & lighting) available in our rental department or bring your own. It's more than just a stage.

## Call for a tour

### Stage Rental Rates

|  |        |
|--|--------|
| Pre-Light • Shoot: (up to a 10 hour day)   | 450.00 |
| Prep • Build 8:30am to 5:00pm  | 325.00 |
| Strike • Paint 8:30am to 5:00pm  | 325.00 |
| Paint in and/or Paint out (returning stage to pristine)                                  | quote  |
| Stage manager * Based on a ten hour day (payroll fee not included)                       | 200.00 |
| <b>* Crew positions including Grips &amp; Gaffer can be booked through Picture This.</b> |        |
| Power @ 18¢ per kwh  |        |

\*Stage manager is required unless other arrangements are made in advance with PTPS

\*\* Hours are clocked at the time of crew call (requested by client) to open facilities to the end of wrap (including strike of all equipment and clean up)

### Other available features and services:

|  |            |
|--|------------|
| Space Lights (dimnable)  | 150.00     |
| 4k Cyc Strip   | 10.00      |
| 25X40' Greenscreen Fiber Roll Out ( from the grid)   | 300.00     |
| 8' Round Heavy Duty Turntable with Variable Speed  | 300.00     |
| This floor unit is perfect for talent and other large display items  |            |
| Various backdrops  | see page 6 |
| Black, Bone, and Blue drapes   | N/C        |
| Panasonic 26" HD Monitor   | 125.00     |
| Phones (Local)• Fax Machine  | N/C        |
| Post Storage (props, materials etc...upon approval)  | quote      |
| Stage Clean Up (if provided by PTPS)   | quote      |
| Assorted Grid Lights Available Upon Request.   |            |
| Stage Distro Package Includes 1-600amp TPD, 3-100amp Lunchbox,<br>3-100amp Whips, 1-60amp Whip, 1-100amp to 60amp Y Splitter | 175.00     |

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Extensive In-house equipment department or bring your own  
In-house lights, grip equipment and expendables are available  
Additional distro & power available upon request

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***Insurance certificate and rental agreement must be received before entry***

# 3-Ton Grip Truck Packages

\$200/Day Plus Mileage and Fuel

\$300/Day w/Tungsten Package (6 lights)

## TUNGSTEN

3 Baby Jr. 2k Fresnel  
3 Baby 1k Fresnel  
3 Tweenie 650 Fresnel  
3 Inkie 200 Fresnel  
(Chose 6 for Pkg Price)

## GRIP CART

3 Family Apple Boxes  
Baby Grip  
Jr. Grip  
Misc. Grid  
C-Stands  
Roll Black Wrap  
C-47s  
Cube Taps  
Spring Clips-sizes 1,2, and 3

## FLAGS & SCRIMS

4 4'x 4' Floppies  
4'x 4' Solid  
4'x 4' Double  
4'x 4' Single  
4'x 4' Cucalorus  
4'x 4' Bead/Bounce  
2 24"x 36" Solid  
2 24"x 36" Double  
2 24"x 36" Single  
24"x 36" Silk  
24"x 36" Cucalorus  
24"x 36" Bead/Shiny  
2 18"x 24" Solid  
2 18"x 24" Double  
2 18"x 24" Single  
18"x 24" Silk

## BUTTERFLIES & OVERHEADS

12'x 12' Solid  
12'x 12' Double  
12'x 12' Single  
12'x 12' Silk  
12'x 12' 1/4 Grid  
12'x 12' Ultra Bounce  
12'x 12' Griff  
6'x 6' Solid  
6'x 6' Double  
6'x 6' Single  
6'x 6' Silk  
6'x 6' 1/4 Grid  
6'x 6' Griff

## SAND CART

10 25lb  
3 35lb  
4 Shot

## STINGERS

15 50'  
15 25'

## DIMMING

2k Variac  
2 1k Variac

## COLOR CORRECTION, DIFFUSION, ND

Roll: 1'x 2' Precuts:

CTO

CTO

CTB

+Green

-Green

Opal

216

250

Hampshire

1000H

N3

N6

N9

CTB

+Green

-Green

Opal

216

250

Hampshire

1000H

N3

N6

N9

## LADDERS

6 Step

8 Step

## LUMBER

2 4'x 8' Masonite  
2 4'x 8' 1/2" Plywood  
2 2"x 8"x 10"  
2 2"x 4"x 10"

## FOAMCORE

2 b/w Foamcore

## TAPE

Camera Tape Roll  
Grip Tape Roll

## GLOBES

2k 200  
1k 575 HMI  
650 1200 HMI